

November 30, 2018

DEFY MEDIA, LLC

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**NOTICE OF ASSIGNMENT FOR  
THE BENEFIT OF CREDITORS  
AND DEADLINE FOR  
SUBMITTING CLAIMS**

**TO ALL CREDITORS AND EQUITYHOLDERS OF DEFY MEDIA, LLC AND OTHER PARTIES IN INTEREST:**

**PLEASE TAKE NOTICE** that on November 12, 2018, DEFY MEDIA, LLC (“DEFY MEDIA” or “Assignor”), a Delaware limited liability company (EIN: 46-3794784) with offices at 8750 Wilshire Blvd., Suite 200 Beverly Hills, CA 90211 assignor, made a General Assignment for the Benefit of Creditors (the “Assignment”) to DEFY MEDIA (ABC), LLC (“Assignee”), a California limited liability company, as assignee, pursuant to California state law. The Assignment of Assignor previously was approved by Assignor’s stockholders holding the requisite majority of the company’s stock.

**PLEASE TAKE FURTHER NOTICE** that with the exception of the relationship created by the Assignment, and despite their similarity in name, Assignor and Assignee have no corporate affiliation to each other. A true and correct copy of the document evidencing the Assignment can be downloaded from the following website (<https://www.fileclaim.info/DEFYMEDIA-abc>). Pursuant to the Assignment, Assignor transferred ownership of all its rights in tangible and intangible assets (collectively, the “Assets”) including intellectual property, equipment, furniture and other recoveries to Assignee for liquidation. Assignee shall attempt to liquidate the Assets and, at the same time, conduct a process to monetize the furniture and equipment, and shall wind down Assignor and distribute the net liquidation proceeds to creditors of Assignor who timely submit claims as instructed below.

**PLEASE TAKE FURTHER NOTICE** that all entities asserting any claim against Assignor must submit a proof of claim and proper supporting documentation no later than May 10, 2019 (the “Bar Date”). Claims can be filed using the following website (<https://www.fileclaim.info/DEFYMEDIA-abc>). Alternatively, claim forms and related documentation may be requested by sending a self-addressed, stamped envelope to the following address:

DEFY MEDIA (ABC), LLC  
c/o Claims Administration  
231 Market Place, Suite 373  
San Ramon, CA 94583  
United States

Any claimant who fails to timely submit a claim, postmarked on or before the Bar Date, in accordance with the instructions set forth above, shall be barred from sharing in any distribution from the net liquidation proceeds, if applicable, and shall not receive any payment from Assignee.

Dated: November 30, 2018

**BY: DEFY MEDIA (ABC), LLC, In its  
Sole and Limited Capacity as Assignee  
FBO Creditors of DEFY MEDIA  
231 Market Place, Suite 373  
San Ramon, California, 94583**